



**Highways Committee**  
25 January 2017

**Report from the Operational  
Director of Environmental Services**

For Action

Wards Affected: Alperton,  
Stonebridge, Tokyington,  
Wembley Central

**Wembley Stadium Protected Parking Scheme, and  
Associated CPZs: Off-Peak Visitor Permits**

**1. Summary**

- 1.1 Some outstanding Executive decisions from 2013, relating to the Wembley Event Day zone (including implications for visitor permits in CPZs W zone, E zone and T zone used during *off* peak parking hours) have not yet been implemented.
- 1.2 This briefing paper identifies the Executive decisions, the decision making rationale at the time and the current context, and seeks a decision from Highways Committee on how to proceed. The report also provides a progress update on implementing Executive-agreed changes to business permits.

**2. Recommendations**

**Highways Committee agrees:**

- 2.1 To implement the decision made by the Executive on 15<sup>th</sup> July 2013 to introduce 3 year WSPPS permits with a £15 administrative charge;
- 2.2 To implement the decision made by the Executive on 15<sup>th</sup> July 2013 to introduce 3 year T zone visitor permits with a £15 administrative charge;
- 2.3 To rescind the decision made by the Executive on 15<sup>th</sup> July 2013 that approved implementation of a 24 hour online visitor pass for the T zone during off-peak hours;
- 2.4 To introduce 3 year W zone and E zone visitor permits with a £15 administrative charge;
- 2.5 To rescind the decision made by the Executive on 19<sup>th</sup> September 2012 that approved implementation of a 4 hour online visitor pass for the W zone and E zone during off-peak hours; and
- 2.6 To delegate authority to the Operational Director Environmental Services, in consultation with the Lead Member for Environment and relevant ward councillors, to introduce the changes identified in recommendations 2.1 to 2.5 above, subject to the results of formal consultation, and reporting back to the Highways Committee if substantial objections are received.

### 3. Wembley Stadium Protective Parking Scheme (WSPPS)

#### Current Service Offer

- 3.1 The Wembley Stadium Protective Parking Scheme (WSPPS) was introduced in 2006. It covers road parking restrictions which are operational on all major event days at Wembley Stadium. It includes some roads that are also subject to CPZ controls, and some which lie outside of CPZs.
- 3.2 There are five event day permit types, illustrated in the table below:

Permit type	Existing Event day controls		Event Day permits	
	If CPZ controls routinely apply	If no CPZ controls routinely apply	VRN specific	Max purchase
Resident	CPZ resident permit	Event day permit	Yes	3
Visitor	Online visitor parking	Event day visitor permit	No	2
Business	CPZ business permit	Event day business permit	Yes	3
Schools	CPZ business permit (and forthcoming schools permit)	Event day school permit	No	20
Place of Worship	-	Event day place of worship permit	No	20

- 3.3 All permits are subject to a one-off cost of £10, and are valid for the duration that the applicant is living at that address. 5,034 permits were issued in 2015/16 and approximately 60,000 permits have been issued since the scheme was created.
- 3.4 The 15<sup>th</sup> July 2013 Executive report '*Statutory consultation on proposed changes to parking tariffs, charges and permits*' superseded an earlier report in 2012 and approved the following recommendations:
- I. Withdraw the WSPPS permits and introduce new permits identical except that they must be renewed every 3 years
  - II. Introduce a £15 administrative charge for the first purchase and each subsequent 3 year renewal.
- 3.5 On 15<sup>th</sup> November 2016, Cabinet approved a programme of reviews of on-street parking management arrangements across the borough. This will involve a review of the boroughs' 40 CPZs, the WSPPS, and potentially several areas where there are currently no parking controls if there is demand from residents. In respect of the WSPPS, the report highlighted that there had been no reviews of the operation of the scheme since 2008; and made reference to the impact on parking demand that may arise as a result of Tottenham Hotspur FC potentially playing all their home Premiership matches at Wembley Stadium for the 2017/18 season whilst White Hart Lane is being developed.
- 3.6 The recommendation to introduce 3 year WSPPS permits was based on concerns that the permits could be '*inappropriately used*', and '*open to abuse*'. The report highlighted that the '*Council has received reports of non-expiring event day permits that are continuing to be in circulation and use, despite the original users having moved away*'. Regrettably this is still

the case. Appendix A provides a number of examples of Wembley Event day visitors permits being advertised for sale on commercial websites to motorists seeking parking on Event Days. Should the number of Event Days increase, this abuse could potentially increase, giving rise to additional traffic congestion and parking pressures within the vicinity of the Stadium.

- 3.7 The 2012 report recommended a £15 administrative charge. This was based on the average permit processing administrative charge levied by London boroughs. This charge seems reasonable; and indeed there may be grounds to increase this in future to take into account increases in inflation.

#### **4. Temple Zone Visitor Permits**

##### Current Service Offer

- 4.1 The Temple (T) zone based in Stonebridge ward operates around the Neasden Temple and has 24 hour parking controls. The Temple Zone visitor permit was introduced to allow residents to receive visitors during *off* peak parking hours. It operates alongside existing borough wide visitor parking arrangements and allows residents visitors to park between 6.30pm and 8am. Only one Temple Zone visitor permit is issued per eligible household. The permit is currently issued free of charge. 167 permits were issued in 2015/16.

##### Previous Executive decision

- 4.2 The 15<sup>th</sup> July 2013 Executive report 'Statutory consultation on proposed changes to parking tariffs, charges and permits' superseded an earlier report in 2012 and approved the following recommendations:

- I. Withdraw the T Zone permits and introduce permits identical except that they must be renewed every 3 years
- II. Introduce a £15 administrative charge for renewal
- III. Introduce an online 24 hour visitor permit specific to the T zone priced at £0.50.

##### Current Position

- 4.3 The recommendation for introducing 3 year permits, and a £15 administrative charge was broadly based on the same arguments outlined in paras 4.5 and 4.6, and to ensure consistency of permit arrangements.
- 4.4 The recommendation to introduce an online 24 hour visitor permit is considered to add no value, given the longstanding arrangement using the T zone visitor permit. It also adds unnecessary complexity, and configuration costs to the parking permit system. Officers therefore recommend that this decision is rescinded.

#### **5. W Zone and E Zone Visitor Permits**

##### Current Service Offer

- 5.1 The W and E zones, in Tokyington, Wembley Central and Alperton wards operate from 8am to 9pm Monday to Sunday. The W zone and E zone visitor permits were introduced to allow residents to receive visitors during *off* peak parking hours. It operates alongside existing borough wide visitor parking arrangements and allows residents visitors to park between

6.30pm and 9pm, and all day Sunday. Only one visitor permit is issued per eligible household. The permit is currently issued free of charge. 532 permits were issued in 2015/16.

#### Previous Executive decision

- 5.2 The 19<sup>th</sup> September 2012 Executive report 'Permit service simplification and pricing' approved the following recommendations:
- I. Withdraw the non-expiring W zone and E zone visitor permits
  - II. Introduce an online 4 hour visitor permit specifically for the period 6.30pm to 9pm and all day Sunday priced at £0.50.
- 5.3 The 15<sup>th</sup> July 2013 Executive report made no explicit reference to these previous recommendations other than to recommend their implementation. It is now considered that this may have been an unintended omission from the 2013 report.

#### Current Position

- 5.4 The recommendation to withdraw the non-expiring W zone and E zone visitor permits, and replace with an online 4 hour visitor permit is inconsistent with the recommendations made on the comparable T zone visitor permit.
- 5.5 To ensure consistency of permit arrangements with the WSPPS zone and T zone officers recommend that the W zone and E zone visitor permit is retained but that new permits issued have a 3 year expiry and a £15 administrative charge.

### **6. Information: Business Permits – Progress on Implementation**

- 6.1 Brent currently sells two types of business permits in Controlled Parking Zones (CPZ):
- I. Business permits (apx. 550 permits sold per annum)
  - II. Livered business permits (apx. 40 permits sold per annum)
- 6.2 Both permits are vehicle specific. The 12 month business permit is priced at £366; and the liveried business permit at £261. The liveried business permit offers a reduction in cost to businesses that can prove their vehicles display some form of company branding. The only other London local authority that we are aware of that offers this type of permit is Wandsworth.
- 6.3 Cabinet approved the recommendation in the 15<sup>th</sup> July 2013 Executive report '*Statutory consultation on proposed changes to parking tariffs, charges and permits*' to:
- I. Withdraw both the business permit and business liveried permit
  - II. Introduce a new business permit priced at 400% of the cost of a band 4 residential first vehicle permit in year 1; rising to 450% in year 2; and 500% in year 3.
  - III. Introduce a new non-vehicle specific business permit which is subject to an additional supplement of 50%.
- 6.4 The current cost of a band 4 residential first vehicle permit is £111. However on 1<sup>st</sup> April 2017 the residential emissions tariffs will change from 7 down to 3 tariffs. The previous permit Bands, including Band 4, will no longer exist. The replacement for Band 4 vehicles is the 'Standard' tier first vehicle permit which will be priced at £83. Applying the formula agreed by the Executive, this gives the prices in the table below. It is intended that Year 1 will be

considered 2016/17 for the purpose of phasing in the new permit prices, and for Year 1 the price of VRN specific permits will be frozen at the current £366 charge.

<b>Business Permit Type</b>	<b>Year 1 (2016/17)</b>	<b>Year 2 (2017/18)</b>	<b>Year 3 (2018/19)</b>
VRN specific	£366 (frozen at current level)	£374	£415
Non- VRN specific	£498	£561	£623

### Benchmarking

- 6.5 The standard business permit price will still represent very good value when compared to neighbouring London boroughs.

<b>Borough</b>	<b>Business permit price</b>		<b>Other permit type definition:</b>
	<b>Standard</b>	<b>Other permit type</b>	
<b>Westminster</b>	Not available		
<b>Kensington &amp; Chelsea</b>	Not available		
<b>Harrow</b>	Not available		
<b>Ealing</b>	£ 800	-	
<b>Hammersmith &amp; Fulham</b>	£ 791	£ 1,310	...second business permit
<b>Hounslow</b>	£ 754	£ 506	...vehicle intended for the carriage of goods i.e. vans
<b>Barnet</b>	£ 525	£ 840	...non- VRN specific permit
<b>Brent (proposed 18/19)</b>	£ 415	£ 623	...non- VRN specific permit
<b>Brent (current)</b>	£ 366	£ 261	...liveried vehicle
<b>Camden* (an additional one-off fee of £2,450 is charged for a dedicated parking bay)</b>	£ 318*	-	

## **7. Legal Implications**

- 7.1 Should the proposals be approved for implementation, this would require the amendment of the existing Traffic Management Order (TMO) under the Road Traffic Regulation Act 1984.
- 7.2 The requirements for publication and implementation regarding the making of Traffic Management Orders are set out in the Road Traffic Regulation Act 1984 ("the 1984 Act"). On-street parking restrictions are created by orders made by a local traffic authority under the provisions in sections 1 and 2 of the 1984 Act (orders prohibiting or restricting the waiting of vehicles or loading and unloading of vehicles); 32(1)(b) of the 1984 Act (parking for which no payment is required) and section 45 of the 1984 Act (parking bays for which payment is made by the motorist). Other related traffic restrictions may be made by traffic management orders made under other provisions of the 1984 Act. Controlled Parking Zones are defined in Regulation 4 of the Traffic Signs Regulations and General Directions 2002.

## 8. Financial Implications

### Business Permits

- 8.1 The introduction of the proposed changes to the business permit scheme would see an additional £4k per annum in Year 1, rising to £33k per annum in Year 3. No projection has been made for sales of the non VRN specific permits, as no comparable data is available on this. The financial detail is illustrated in the table below:

Permit Type	15/16 volumes	Year 1	Year 2	Year 3
Business Permit	550	£0	£4,400	£26,950
Business Livered	40	£4,200	£4,520	£6,160
<b>Total</b>		<b>£4,200</b>	<b>£8,920</b>	<b>£33,110</b>

### WSPPS, T, W and E zone visitor permits

- 8.2 The introduction of the proposed changes to the WSPPS permit scheme, alongside changes to T zone, W zone and E zone visitor permits would result in an increase in permit income of approximately £29k per annum. As the proportion of 3 year permits increases over time, the additional permit income could be expected to increase from Year 4, following implementation. The financial detail is illustrated in the table below:

Permit Type	15/16 volumes	Additional Income
Event Day - Business	69	£ 345
Event Day - Resident	3375	£ 16,875
Event Day – Visitor	1456	£ 7,280
Event Day - Place of Worship	134	£ 670
T zone	167	£ 835
W zone and E zone	532	£ 2,660
<b>Total</b>		<b>£ 28,665</b>

## 9. Diversity Implications

- 9.1 S149 of the Equality Act 2010 requires the Council to have due regard to the need to eliminate discrimination, and advance equality of opportunity and foster good relations between those who share a protected characteristic and those who do not.
- 9.2 The changes reflect changes in tariff, and the frequency with which Wembley Event Day and W, E and T zone visitor permits are renewed. Permit eligibility criteria and permissions to park remain unaffected. As a result, there are no identified diversity implications arising from this report and its recommendations at this time.

### **Background Papers**

- 19<sup>th</sup> September 2012 Executive Report – Parking Service simplification and pricing  
15<sup>th</sup> July 2013 Executive Report – Statutory consultation on proposed changes to parking tariffs, charges and permits  
15<sup>th</sup> November 2016 Cabinet report – On-Street Parking Management Review

## **Appendices**

Appendix A – Examples of Event Day permits being sold commercially

### **Contact Officers**

Mark Fairchild, Projects Manager, Parking and Lighting (020 8937 5300)  
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# Appendix A – Examples of Event day permits being sold commercially

📍
📍 Map View

### Description & Features

Private Driveway Parking available on Clifton Ave in Wembley.

The location is ideal for anyone looking to park close to local bars, restaurants and the London Designer Outlet and is:

- \* 5 minutes walk to Wembley Stadium
- \* 7 minutes walk to Wembley Arena.
- \* 10/12 mins from Fountain studios.
- \* 2 minutes walk from Star Tours

Space available with 24/7 access.

Extremely well lit

Easy access to A406/A40/M1

Please book with accurate times, so we know what time to expect you

The first 2 spaces are on our private driveway. Our additional spaces are allocated via reserved on-road permit parking which we provide via a refundable cash deposit of £15 when you arrive.

We can accommodate a minibus with the use of our on street resident and visitor permits. We have space on our road to park larger vehicles

- 🕒 24/7 Access
- 📹 CCTV

- 📍 Allocated Space
- 🚻 Restrooms

### How It Works

After booking this space you'll be provided with the full address of the space along with the contact details of the owner in case you have any questions.

You're always protected when you book with YourParkingSpace. [View our booking guarantee](#)

### Our Cancellation Policy

Your short term booking is fully refundable up to 24 hours before the start of your reservation.

📍
📍 Map View

### Description & Features

Parking spaces for Wembley Stadium, Wembley Arena and Wembley Park. On private residential front drive available for daily rentals. 3 - 4 spaces on drive and 2 - 3 spaces just outside of drive.

Located in front of owner's house in safe and quiet area..

Behind a gate and well lit at night. 7 minutes walk to the Stadium and Wembley Arena.

- 🔒 Security Gates
- 💡 Security Lighting

- 📍 Allocated Space

### How It Works

After booking this space you'll be provided with the full address of the space along with the contact details of the owner in case you have any questions.

You're always protected when you book with YourParkingSpace. [View our booking guarantee](#)

### Our Cancellation Policy

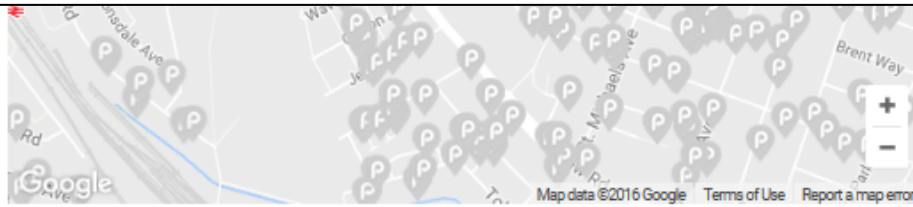
Your short term booking is fully refundable up to 24 hours before the start of your reservation.

### Rental Terms

Monthly rentals are on a rolling 30-day agreement with a one month deposit taken up-front and the first month's rent charged on the first day of the rental. [Why is there a deposit?](#)

Have a question about this space?





The full address of the parking space is made available on booking completion

### What is nearby?

- |   |   |
|---|---|
|  <b>Wembley Stadium</b><br>0.29 miles away         |  <b>Wembley Park Station</b><br>0.78 miles away    |
|  <b>Alperton Station</b><br>1.07 miles away        |  <b>Wembley Stadium Station</b><br>0.15 miles away |
|  <b>Wembley Central Station</b><br>0.58 miles away |   |

All distances are as the crow flies.

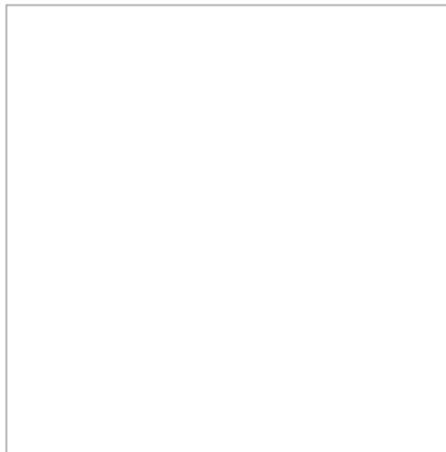
### Description

I have [Wembley](#) parking pass which can be used to park your car near my house which is a 5 minutes walk to [Wembley Stadium/Arena/Bars & Restaurants](#).

The area is in a quiet & safe residential street, A very easy access to [Wembley Stadium](#) & to get through the A406 & motorway.

To use the parking pass you are required to leave your car keys with us while you park and take it back when you leave.

We can assure you that your car & keys will be in safe hands. Please send the booking request only if you are ok with leaving your car keys with us.



Facilities: Multiple entry/exit

### Reviews (30)